



Senior Product Manager Jaime Grau

- [linkedin.com/in/jaimegrau](https://www.linkedin.com/in/jaimegrau)
- jaimegrau@outlook.com
- 634 569 757 • jaimegrau.es

About me

FORBES 30UNDER30 by FORBES magazine.

Senior Product Manager. **10 years** of experience in digital product with an **entrepreneur profile** and a strong background as a **technician** and **product designer**. This is how I work: very **user-centric, data-driven** management, an oriented to business and strategy **backlog**, and an empathetic management of **stakeholders**.

Work experience

CPO / Co-founder - PRISMA

2016- now

8 years running my own software company. I have designed and managed SaaS products for companies such as Consum, Ferrovial, Valencia City Hall and American Express. **Business and product strategy, MVPs creation, backlog prioritization, roadmaps, stakeholder** management and **data analysis**.

Among my accomplishments:

- Overseeing a **portfolio of 4 products** focused on HR, talent and training.
- I got to discover, design, plan and launch **a new digital product in just 3 weeks**.

Senior Product Manager - CATALOGUS

2019- 2022

Catálogo is a training tool with games for sales people within the PRISMA portfolio. Creation of the **MVP** from scratch, from the **discovery** phase to the development and **iterations** of the product.

- Improved voluntary access to the tool by 28%.
- Improved training completion time by 300%.

Senior Product Manager - ZEPPELEAN

2016- 2019

Zeppelean is an employee evaluation tool with games within the PRISMA portfolio. I led the creation of the **MVP**, from the **discovery** phase through development and product **iterations**.

- We increased user uptime by 10%.
- Increased improvement plans created by 54% and completed by 23%.

Product Manager - PLAY JUGO

2015 - 2016

Management of **technological innovation projects** for Mapfre, Cepsa and Grefusa. We managed to save a company +100K per year by digitizing and gamifying trainings, increasing by 300% the satisfaction of the staff regarding their trainings, with a participation rate of 99.7%.

Education

"Digital Product Manager Advanced" Program. The Hero Camp (70 hours) 2023

Effective communication	Product Development	Negotiation
Strategy and business	Data for Senior PM	Conflict resolution

PM Mentorship Program. Paco Crespo (20 hours) 2022

Vision & Product Strategy	Product Roadmap	Design Sprint
Value Proposition Canvas	MVP	Engagement & growth
Business Model Canvas	Metrics & KPIs	Management
User Story Mapping	Lean Analytics	Experimentation Sprint









"Become a Product Manager" Certificate. LinkedIn Learning (20 horas) 2019

"Become a Product Manager" certificate, consisting of 9 Product Manager courses.









Mass Communication and Media Studies degree. Universitat Politècnica de València 2008-2012

Specialized in innovation and new technologies. Honorable mention in the final year project and award for the best academic record.

Skills

-  Stakeholder management
-  User centric
-  Data driven - goal driven
-  Business development
-  Product environment generator
-  Product design and MVPs
-  Global vision and strategy
-  Communication and negotiation

Tools

-  Mixpanel / Amplitud
-  Jira
-  Adobe Xd
-  Slack
-  Confluence
-  Notion
-  Visual Studio Code
-  Trello

Languages

Native Spanish

Native Catalan

English - C1 Accredited by the University of Cambridge